

## Re: Further the Impact of Columbia Choirs through Corporate Giving

Dear Local Business,

Columbia Choirs of Metropolitan Seattle, a 501(c)(3) nonprofit organization, has provided high-quality musical experiences for singers and audiences for nearly four decades. As we enter our 39<sup>th</sup> season, we are reaching out to our local community to ask for your support to help us fulfill our mission *“to bring together people of all ages and backgrounds to learn through music and experience the joy of choral singing.”*

Columbia Choirs is a unique organization here on the Eastside. Through our nine performing choirs and numerous outreach programs in local elementary schools, we are devoted to sharing diverse choral music throughout our community and fostering a lifelong love of singing in children, youth, and adults. With your financial support, we can expand our reach and work towards our vision of *“a community where choral singing is essential and accessible to all.”*

There are three ways for your business to participate in our Corporate Giving program:

Show your commitment to the arts with a season-long **Corporate Sponsorship**, starting at \$1,000. Gain broad visibility from Columbia Choirs singers and families, over 1,000 concert attendees per year, and a digital community of 1,500 social media followers across all channels and over 20,000 yearly website visitors.

Purchase a **Concert Program Advertisement** to appear in the 2022–23 season programs for six concerts, attended by more than 1,000 Eastside community members throughout the year. Ads range from \$110 to \$400, depending on size.

Provide an **In-Kind Donation** to support our fundraising events, staff and volunteer appreciation program, or weekly rehearsals. Your in-kind donation of food, gifts, and other items will be recognized at the appropriate event.

No matter what form of gift best fits your business, Columbia Choirs will ensure that your generosity enables youth and adults to learn and grow through lifelong music-making opportunities, advances underrepresented voices through choral music, and strengthens the vitality of the arts here on the Eastside.

Please reach out to me directly at [lars.myren@columbiachoirs.org](mailto:lars.myren@columbiachoirs.org) or visit [columbiachoirs.org/corporate-giving](http://columbiachoirs.org/corporate-giving) for more information.

Many thanks,  
Lars Myren  
Executive Director

See page 2 for more details about the Corporate Sponsorship and Program Advertisement opportunities.



## Become a Corporate Sponsor

Show your support for the arts and choral singing by sponsoring at any of the levels below. Your business will be seen by thousands of event attendees and over 20,000 annual website visitors. All Columbia Choirs singers and family members will be grateful for your generosity.

### SEASON SPONSOR | \$10,000+

Verbal acknowledgement during pre-concert announcements and at all community events.

Company logo on the cover of concert programs distributed at all Columbia Choirs performances.

Recognition in digital and print marketing materials, which may include concert posters, email newsletter, signage, and print ads.

Listing or logo on the Columbia Choirs website homepage.

Invitation to visit a choir rehearsal as a special guest.

Two (2) complimentary tickets to any six (6) Columbia Choirs Season concerts\* \$180 value

### CONCERT SERIES SPONSOR | \$5,000–9,999

Verbal acknowledgement during pre-concert announcements.

Company logo on the inside cover of concert programs distributed at all Columbia Choirs performances.

Recognition in digital and print marketing materials, which may include direct mail, email, signage, and print ads.

Listing or logo on the Columbia Choirs website.

Two (2) complimentary tickets to any two (2) Columbia Choirs Season concerts\* \$80 value

### COMMUNITY SPONSOR | \$1,000–4,999

Verbal acknowledgement during pre-concert announcements.

Company logo on the inside cover of concert programs distributed at all Columbia Choirs performances.

Listing or logo on the Columbia Choirs website.

## Concert Program Advertisements

Promote your business to singers, volunteers, and audiences at all six of our Season Concerts. Reach hundreds of musicians, families, and active community members. Your advertisement supports the ongoing production of public choral concerts.

Full page ad - \$400.00  
Half page ad - \$225.00  
1/4 page ad - \$150.00  
1/8 page ad - \$110.00

*Show your support and learn more at*  
[columbiachoirs.org/ways-to-give/corporate-giving](http://columbiachoirs.org/ways-to-give/corporate-giving)